

Final

Casamigos x IceMule Sweepstakes

NO PURCHASE NECESSARY TO ENTER. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN ONLY TO LEGAL RESIDENTS OF THE 50 UNITED STATES (EXCLUDING VIRGINIA) AND THE DISTRICT OF COLUMBIA, WHO ARE 21 YEARS OF AGE OR OLDER. VOID IN VIRGINIA AND WHERE PROHIBITED OR RESTRICTED BY LAW.

1. **Sweepstakes Period:** Sweepstakes begins at 12:00 a.m. Eastern Time (ET) on April 1, 2025 and ends at 11:59:59 p.m. ET on June 30, 2025.
2. **How to Enter:** There is only one (1) way to enter this sweepstakes.
 - A. Go to <https://www.casamigos.com/en-us/icemule-sweeps> (“Website”)† and verify your age.
 - B. Complete the entry form with all required information including your name, date of birth, phone number, city/state, zip code and e-mail address and follow the on-screen instructions.

†You may access the mobile version of the Website (“Mobile Website”) by scanning the QR Code found on Sweepstakes advertising materials where available. For clarity, scanning the QR Code in and of itself will not result in entry.

Internet access and valid e-mail address are required to enter the Sweepstakes. If utilizing the Mobile Website (including scanning QR Code to access same), wireless Internet access and/or other fees may apply. Please consult your wireless service provider regarding your pricing plan. Not all cellular phone providers carry necessary service to enter via Mobile Website (including the ability to scan QR Code to access same). Wireless Internet access is not available in all areas.

All entries must be received by June 30, 2025 @ 11:59:59 p.m. ET. There is a limit of one (1) entry per person. Multiple entries will automatically result in disqualification. Receipt of entry may be acknowledged by Sponsor, but any such acknowledgment is not binding other than indicating that entry has been received. No alterations or forged entries are permitted. Prize will be awarded to the name corresponding to the e-mail address indicated on entry form.

Sponsor is not responsible for technical difficulties, telephone or cell phone service disruptions or other equipment or service issues which might affect the ability of a Website (or Mobile Website) visitor to enter on-line (including scanning QR Code to access Mobile Website); or the ability of the Sponsor to notify the winners. Sponsor assumes no responsibility for lost, late, damaged, misdirected, illegible, garbled, corrupted, jumbled, inaccessible, incomplete, incorrect entries or other Sweepstakes materials, all of which are void. Facsimiles or mechanical reproductions will not be accepted. All entries become the property of the Sponsor and will not be returned.

Entrants' personal information will only be used for purposes of Sweepstakes administration unless an entrant expressly consents beforehand in writing to such other use by Sponsor. For more information, please review Diageo's Privacy & Cookie Notice at https://footer.diageohorizon.com/dfs/assets/www.casamigos.com/PrivacyPolicy_uen.html?locale=uen-us and Diageo's Conditions of Use at https://footer.diageohorizon.com/dfs/assets/www.casamigos.com/TnC_uen.html?locale=uen-us. In the event of any discrepancy between the privacy and cookie notice and these Official Rules, the privacy and cookie notice shall control and govern; in the event of any discrepancy between the conditions of use and these Official Rules, the conditions of use shall control and govern.

3. Prizes:

Five Hundred (500) Grand Prizes will be awarded. Grand Prize consists one (1) IceMule Jaunt™ 15L portable cooler with Casamigos branding.

Total Approximate Retail Value of each Grand Prize: \$119.95.

Total Approximate Retail Value of all Grand Prizes: \$59,975.

Grand Prize must be accepted as awarded. If declined, winner will not receive any compensation or substitute prize of any kind.

Grand Prize may differ from images of same in Sweepstakes advertising, with Sponsor disclaiming any and all liability in conjunction therewith. Without limitation, color of Grand Prize may differ from image of same in Sweepstakes advertising.

Alcohol beverages are not part of prize.

4. Winner Determination:

The winners will be selected in a random drawing on or about July 7th, 2025. The random drawing will be conducted by Administrator (i.e., Avid, Inc. dba Avid Marketing Group, the independent, third party marketing agency retained by Sponsor to administer the Sweepstakes on its behalf), whose decisions will be final in all matters relating to the Sweepstakes. Odds of winning will be determined by the total number of eligible entries received.

5. Winner Notification:

Winners will be notified by e-mail and/or phone from Administrator on or about July 7th, 2025 (method[s] of notification is of Sponsor's sole determination). The e-mail communication will include an affidavit of eligibility, a liability release and a publicity release (where lawful), which must be signed by winner **within five (5) days** of notification or Prize will be forfeited and may be awarded to another winner at Sponsor's sole discretion. If winner cannot be located or does not respond to attempt to be contacted

within five (5) days, Prize will automatically be forfeited and an alternate winner may be selected at Sponsor's sole discretion.

6. **Eligibility:** This Sweepstakes is open only to legal residents of the (50) United States (excluding Virginia) and the District of Columbia, who are 21 years of age or older at the time of entry. Void in Virginia and where prohibited or restricted by law. Employees or owners of the following entities and members of their families or households are not eligible for participation under any circumstances: Diageo Americas, Inc., ICEMULE COMPANY, INC. and (as applicable) their respective affiliates, printers, advertising and promotion agencies (including Administrator), alcohol beverage suppliers, importers, wholesalers, distributors or retailers. All federal, state and local laws apply.
7. **General Conditions:** Entry in the Sweepstakes constitutes an entrant's full and unconditional agreement to abide by and accept the terms and conditions of these Official Rules. No substitution of prize or cash equivalent except at Sponsor's sole discretion. There is a limit of one (1) prize per person.. Prizes are non-transferable except at the sole discretion of the Sponsor. All federal, state and local taxes on any prize are winner's sole responsibility. By accepting prize, winner waives the right to assert as a cost of winning said prize, any and all costs of redemption or travel to redeem said prize and any and all liability that might arise from redeeming or seeking to redeem said prize. Sponsor reserves the right to conduct a background check of any criminal records of winners. To the extent necessary and permitted by law, winners shall authorize this background check. Sponsor reserves the right, at its sole discretion, to disqualify winner(s) based on the background check. Winner also accepts sole responsibility for any miscellaneous costs relating to acceptance of prize.

Entrants hereby agree to indemnify and hold Sponsor, Administrator, ICEMULE COMPANY, INC., as well as Meta Platforms, Inc. harmless from and against any third party claims, actions or proceedings of any kind and from any and all damages, liabilities, costs and expenses, including attorney fees and court costs, arising out of any breach or alleged breach of any of the warranties and representations set forth above and/or participation in this Sweepstakes (regardless of the cause of such injury, damage or loss) and/or the delivery and/or subsequent use or misuse of the prize awarded (including any travel or activity related thereto). SPONSOR MAKES NO REPRESENTATION, WARRANTY OR GUARANTEE OF ANY KIND REGARDING PRIZE, INCLUDING THE WARRANTY OF MERCHANTABILITY OR FITNESS FOR THE INTENDED PURPOSE. WITHOUT LIMITATION: THE ONLY WARRANTIES ON THE PORTABLE COOLER ARE THOSE OF ICEMULE COMPANY, INC. WITH SUCH WARRANTIES BEING EXPRESSLY LIMITED TO THEIR TERMS.

The value of the prize won by a participant under the sweepstakes may be taxable as income to its winner. Winner is solely responsible for any and all taxes and/or fees associated with the prize. Upon receipt of prize, the winner shall be required to comply with any and all applicable federal, state and local laws, rules and regulations.

In consideration of his/her receipt of any prize, prize winner for himself or herself, and his or her heirs, personal representatives and assigns shall voluntarily and knowingly completely and forever release, waive and discharge Sponsor and all related parties, Administrator, ICEMULE COMPANY, INC., as well as Meta Platforms, Inc. against any and every kind of claim, demand, injury, costs, attorney fees, right, liability or cause of action or other liabilities of whatever kind or nature, known or unknown, absolute or contingent, and whether or not fixed, which the prize winner ever had, now has or might in the future have arising in any way or related to this Sweepstakes, including, but not limited to, prize winner's participation in the Sweepstakes; prize winner's Sweepstakes entry; use of prize winner's name, biographical information, signature, image or likeness; prize winner's receipt, use or inability to use any prize or part thereof, including but not limited to injury or loss sustained in any travel related to the prize; financial claims; physical and/or emotional injury; and/or any other legal claim that may arise, whether under contract, tort, warranty or any other theory or claim.

Sponsor shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel or terminate this promotion, or any part thereof, at any time, for any reason, without notice or further obligation.

- 8. Electronic Entries:** In the event of a dispute, online entries (including entries made on Mobile Website) will be deemed made by the authorized account holder of the e-mail address submitted at time of entry. The authorized account holder is the natural person who is assigned to the e-mail address by an internet access provider, online service, or other organization that is responsible for assigning e-mail addresses. Sponsor and its agencies are not responsible for lost, late, damaged, illegible, misdirected, or incomplete entries; corrupted, jumbled, interrupted, irregular or defective entries or entries not received or properly recorded due to lost, failed, delayed or interrupted connections or miscommunications, or to other electronic malfunctions, delays, or errors of any kind in the transmission or receipt of entries. Sponsor and its agencies are also not responsible for incorrect or inaccurate entry information, whether caused by users or by any human or technological error that may occur in the processing of entries in this Sweepstakes or for any malfunction, defect or error in the scanning of QR Code such that Mobile Website is not accessible or usable as intended by Sponsor. Sponsor reserves the right, in its sole discretion, to cancel or suspend all or a portion of the Sweepstakes, should viruses, bugs or other causes beyond control of the Sponsor corrupt the administration, security or proper operation of the Sweepstakes. **CAUTION: ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE ANY WEBSITE/MOBILE WEBSITE, UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES OR SEEK TO DEFRAUD SPONSOR OR ADMINISTRATOR IN CONJUNCTION WITH THE IMPLEMENTATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**
- 9. Winners' List:** For winners' list, please send a self-addressed stamped envelope to DIA7493412W Casamigos IceMule Sweepstakes Winners, P.O. Box 1008, Rocky Hill,

CT 06067-1008. All requests for the winners' list must be postmarked by July 31, 2025 and received by August 14, 2025.

This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook or Instagram.

Sponsor: Diageo Americas, Inc., New York, NY.

Please Drink Responsibly.

CASAMIGOS Tequila. 40% Alc/Vol. Imported by Casamigos Spirits Co., LLC White Plains, NY.

Sweepstakes not sponsored or offered by ICEMULE COMPANY, INC.